



MANCHESTER

Talk UX 19
Sponsor Pack

What is Talk UX?

Talk UX is an annual, international design and technology conference led by women. This event is hosted by Ladies That UX, a global organisation founded in Manchester, that has created an international community of inspiring supportive women in tech.

Our mission is to promote women in UX and celebrate their innovative work at the intersection of User Experience, Design, and Technology.

Since 2015, Talk UX has engaged prominent UX leaders and speakers from Bloomberg, Google, HipChat, eBay, Facebook, Skype, Warner Bros. Records and more!

The logo for Talk UX features the word "talk" in a lowercase, black, cursive script font, positioned above the letters "UX" in a bold, black, uppercase sans-serif font.

Contents

- About Ladies that UX 4
- History of Talk UX 5
- Previous Speakers 6
- Previous Sponsors 7
- Talk UX Manchester 8
- Agenda 9
- Audience 10
- Sponsor Talk UX 11
- Sponsorship Opportunities 12

Ladies that UX

Ladies that UX is a monthly meetup that creates a welcoming, transparent community of women that work in UX, who positively promote and teach each other.

- **55 chapters**
- **21 countries**
- **15,000 followers**

With chapters in **over 55 cities**, Ladies that UX is leading a global movement that empowers women to achieve their full potential.

This year, the **founding chapter of Ladies that UX, Manchester**, is honoured to host the annual Talk UX conference and share our vision with even more members of the international community.

To learn more, visit ladiesthatux.com

History of Talk UX

Since 2015, Talk UX has been organised by Ladies that UX chapters in Manchester, Atlanta, Taipei & Boston and has engaged more than 50 speakers, 75+ sponsors, and 1100+ attendees.



Talk UX 2015
Manchester, UK



Over 250 attendees
21 Speakers



Talk UX 2016
Atlanta, USA



Over 300 attendees
13 Speakers



Talk UX 2017
Taipei, Taiwan



Over 400 attendees
14 Speakers



Talk UX 2018
Boston, USA



Over 300 attendees
20 Speakers

Previous Speakers

- **Caroline Arvidsson**
Co-Founder,
Refugee Text
- **Yvonne Caravia**
Head of Mobile UX,
Bloomberg
- **Engly Chang**
Product Designer,
Facebook
- **Amy Chong**
Senior UX Researcher,
Strava
- **Laura Cortes**
Head of Digital,
Warner Bros. Records UK
- **Abby Covert**
Information Architect
- **Lauren Currie OBE**
Program Leader,
Hyper Island
- **Amy Deschenes**
Senior UX Consultant,
Harvard Library
- **Laura Granka**
Director of UX,
Google
- **Elaine Lee**
Product Design Lead,
eBay
- **Libby Maurer**
Director of User Experience,
Hubspot
- **Elena Ontiveros**
Content Strategy Manager,
Airbnb
- **Elayna Spratley**
Product Designer,
IBM

Previous Sponsors



Talk UX Manchester

When:

20th September 2019

Where:

Fairfield Social Club

Temperance Street

Manchester

M12 6AR

Ladies that UX Manchester is delighted to host the international UX community this September, as we learn, support, and promote each other's efforts within the field.



MANCHESTER

Agenda

Talk UX 2019 will explore different elements of user experience, and promote the work of women in UX under the theme of People and Connections. We'll feature keynotes and talks and host panel discussions with women in the field.



9AM — 5PM
Keynotes, Panels
and Networking

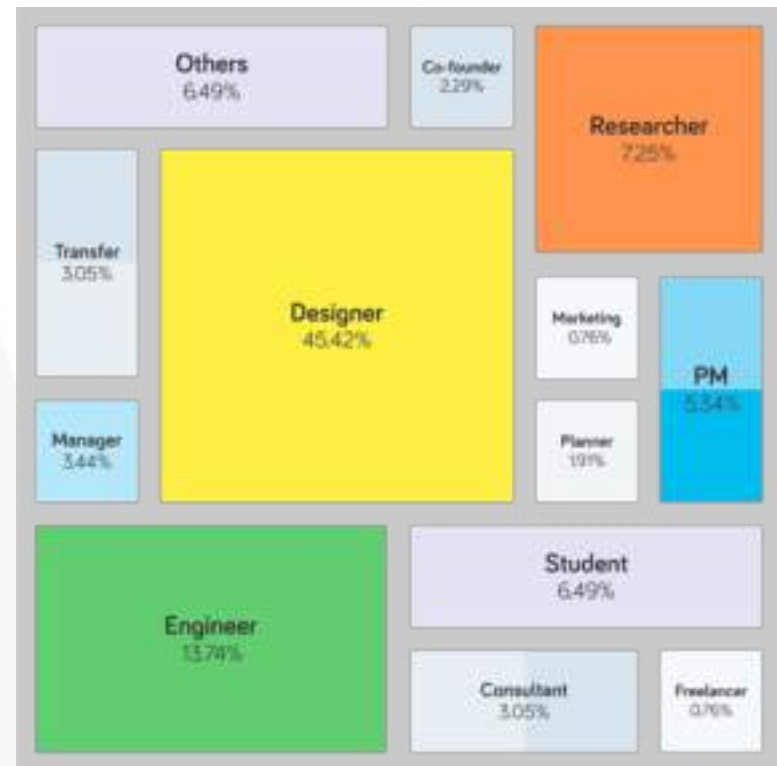


5PM — Late
Evening Reception
and Networking

Audience

Who Will Be in Attendance?

250 designers, researchers, engineers, product managers, and others will be in attendance.



Sponsor Talk UX



Like so many revolutions, Ladies that UX started in Manchester.

Partnering with Talk UX is a fantastic opportunity to voice your support for the work that the founding Ladies that UX chapter and others around the globe are doing to encourage and promote women in design and technology, and build connections with UX industry leaders.

We will work with you on how Talk UX can best promote your brand and help you build connections with the international UX community.

Sponsorship Opportunities

LEAD* — £10,000

- Lead logo placement on all Talk UX materials (including event signage, website, email and premium take home merchandise)
- Exhibition table with Wi-Fi access and the opportunity to give away branded merchandise at your stand.
- Five (5) social media posts highlighting sponsorship — these can include pre-agreed messages around your recruitment, events and initiatives.
- Maximum of five (5) complimentary tickets with full conference and evening reception access.

*Limited opportunities available (1 max)

Sponsorship Opportunities

GOLD** — £5,000

- Prominent logo placement on all Talk UX materials (including event signage, website, email and premium take home merchandise)
- Exhibition table with Wi-Fi access and the opportunity to give away branded merchandise at your stand
- Three (3) social media posts highlighting sponsorship — these can include pre-agreed messages around your recruitment, events and initiatives
- Maximum of three (3) complimentary tickets with full conference and evening reception access

** Limited opportunities available (5 max)

SILVER — £3,000

- Logo placement on Talk UX materials (including event signage, website and email) and the opportunity to add branded merchandise to event goodie bags
- Two (2) social media posts highlighting sponsorship — these can include pre-agreed messages around your recruitment, events and initiatives
- Maximum of two (2) complimentary tickets with full conference and evening reception access.

Sponsorship Opportunities

DRINKS RECEPTION — £1,500

- Sponsor of evening drinks reception
- Logo placement on Talk UX drink mats, event signage and the Talk UX website
- Inclusion in two (2) conference social media posts highlighting sponsorship
- Two (2) tickets to the evening networking reception

COFFEE & CAKE — £1,500

- Sponsor of coffee and cake break
- Logo placement on Talk cupcakes, event signage and the Talk UX website
- Inclusion in Two (2) conference social media posts highlighting sponsorship
- Two (2) tickets to the evening networking reception

DONATIONS

We're supporting Pink Parcel in tackling Period Poverty; and we'll be welcoming donations in various ways throughout the fifth Talk UX.

Contact us for more details on how you can support us with this.



MANCHESTER

Have other ideas of how you can support Talk UX?

Email us at hello@talk-ux.com to share your ideas for helping to make Talk UX 2019 a success.